

NCC Cable System Order

11766128

Order #	62351581
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

Flight Dates	10/17/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est. Code	NA
Product Name	
Credit Status	

Update Date	10/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$0.00
Commission	\$0.00
Net Total	\$0.00
Total Spots	0
Affiliate Split	100.0
Sold On	
GRP	-
CPP	-
Cost Per Spot	-
GIMP	-
CPM	-

Comments :	R2 10.28 MG -\$30 change. Please review and confirm. Thanks!
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	0	\$30.00	\$0.00	30	R2-1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	0	0	0	0	0	0	0	0	0	0	0	0	0
AMT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/28/16

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